

DESIGN + SELL

follow up emails



Check in email 1

- send 3 days after sending your clients their design.

Hey!

I hope you've enjoyed taking a look at the album design I've put together. I'd love to get this ordered for you so that you can start sharing your wedding with your loved ones as soon as possible. You still have XX days to access your design so plenty of time for us to get it absolutely right.

If you need me to send any further information please just let me know. The next step is confirm your cover options, if you have any questions please send them over.

Best wishes,

XXXX

Check in email 2

- 7 days after sending your clients their design.

Hey!

I hope you're both well.

Have you had chance to take a look at the design? Once I get your confirmed options I can place your album order.

There's only X days left to access the design, if now just isn't the right time for you to take a look that's absolutely fine but I must add that pricing is subject to change.

Just let me know when would be a good time for us to revisit this as I wouldn't want you to miss out on having one of these beautiful albums.

Best wishes,

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